



A 361-Redington Partnership Redington ACE



“Redington ACE – Redington Academy for Career Education” is a partnership between 361 Degree Minds and Redington Foundation to design and execute large-scale, socially relevant educational programs in areas such as employability and digital literacy...

Need of the hour – Career Skills

104 Million People in India need to be trained to enter skilled jobs in India over the next 6 years.

- Telecom sector in India alone needs **2.4** million skilled workers
- Banking and financial services along with Insurance sector needs **1.7** million people
- Retail sector requires more than **12** million people by 2022.

India produces 30 - 35 million graduates or diploma holders every year. But, hardly **25** per cent among them find placements.

Industry bodies note that over 50 % of graduates passing out are not readily employable, despite the high demand for such people.

This situation demands a radical new thinking.

Training in vocational and soft skills is imperative to improve employability. Better training will mean the trainees will land in better jobs, thus leading to poverty reduction across India.

Foundation for CSR @ Redington (Redington Foundation) is a trust formed as a Corporate Social Responsibility (CSR) arm of Redington (India) Limited.

Redington Foundation aims to address areas that can bridge the digital divide among haves and have-nots educational institutions and students; and help improve employability of youth through skill development and employee motivation programmes.

Foundation intends to create employable graduates from lower socio-economic groups for various types of industries by providing them structured training in soft skills like business communications and personality development.

Redington ACE : A Redington – 361 Degree Minds Partnership

“**Redington ACE – Redington Academy for Career Education**” is a partnership between 361 Degree Minds and Redington Foundation to design and execute large-scale, socially relevant educational programs in areas such as employability and digital literacy...

For nearly a decade now, 361 Degree Minds has been delivering training and learning solutions to educational institutions, corporate houses and government organizations. This it has done through a series of well-researched and proprietary training principles and modules that leave long term impact on the learners.

The current vocational program is 2-tier employment oriented program. It follows a proprietary “Select & Skill model” to educate socially backward and economically challenged students and make them job ready .

Program Components

The “vocational program” spread across Four months, and divided into three segments

Segment 1:

To help identify and the learners’ aptitude, interest and potential; based on their capability, they get trained through intense and interactive sessions in customer service for banking, financial services, retail services and tele support sectors.

Segment 2:

In a 60 hour course that is spread across 10 weeks, the trainees are prepared for job roles in areas such as banking and financial services.

Segment 3:

An intensive six week programme to help the learners become employable and job ready – covering key areas such as communication, aptitude, personal grooming and office skills.

Benefits for the students

In conventional institutions that offer undergraduate programs, hardly 20 – 25 per cent students find jobs. But Redington ACE offers a completely new and different proposition.

1. Redington ACE learners have a significantly higher chance of getting jobs.
2. The candidates will have crucial Day Zero skills that companies expect from students.
3. As the students are job ready even while he or she enters the workplace, their “stickiness” to the company is higher.
4. Better career progression.

Redington Foundation is committed to enhancing India’s employable work force.

Contact Redington Foundation to find out how you can be part of this exciting initiative.

Foundation for CSR @ Redington
2nd Floor, Janki Bhawan,
No. 73, S.P. Road,
Guindy (Near Lemon Tree Hotel)
Chennai-600 032, Tamil Nadu, India